



World Leading Machine Vision Solutions Provider



## ViTrox upbeat on another record year

ViTrox has just achieved a year of record revenue and net profit, in a speculation of could take off in few years but only at phase one of five-year plan to complete it, is bullish on an even better year ahead in 2017, in which it expects double-digit growth for both its top and bottom line, driven by new products, and continued customer-base expansion into new territories to achieve more than RM300 million revenue in the short term.

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## ViTrox Held a Successful User Group Meeting in 2017

Finally, ViTrox has successfully completed its UGM Penang in March. This is the first time being organized at ViTrox headquarter, previously being hosted in other countries, such as San Jose, USA, Suzhou & Shenzhen, China.

The UGM speakers included representatives from different business units to present the full range of

inspection solutions, from [Back-end Semiconductor](#) to [SMT Assembly Line Inspection systems](#) and [V-ONE](#), the real-time monitoring software. ViTrox's V910i Advanced Robotic Vision was one of the highlight for the event. Additionally, product live demonstration with real case studies were conducted to help participants gaining a insight into the new features.

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Predictions of 2017 semiconductor market growth continue to get more optimistic as the year rolls on, with favorable conditions in the commodity memory market continuing to be seen as the main driver. It expects semiconductor industry sales to grow 12.3 percent this year, reaching \$386 billion. Gartner (Stamford, Conn.) said unit production estimates for premium smartphones, graphics cards, video game consoles and automotive applications have improved and also contributed to the stronger outlook in 2017. Electronic equipment with heavy exposure to DRAM and NAND saw semiconductor revenue estimates increase, including PCs, ultramobiles, servers and solid-state drives. Favorable market conditions that gained momentum in the second half of 2016 have raised the outlook for the chip market in both 2017 and 2018.

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