

Kyoritsu Is the New Sales Representative for ViTrox in Indonesia, India and Vietnam

November 20 2016 – ViTrox Technologies, a solutions provider of innovative, advanced and cost-effective automated vision inspection systems and equipment for the semiconductor and electronics packaging industries, announces the appointment of Kyoritsu Electric (Vietnam) Co., Ltd. and PT. Kyoritsu Electric Indonesia as its Strategic Channel Partner, effective from January 2016 while Kyoritsu Electric India Pvt. Ltd is effective from January 2017.

Kyoritsu Test System Co., Ltd was established 16 years ago with headquarters in Japan. Kyoritsu has representatives strategically placed in different countries to cover a wide range of related markets, such as Singapore, Malaysia, Thailand, China, Philippines, Indonesia, India, US, Vietnam, Canada and Brazil. Kyoritsu Electric India Pvt. Ltd. was established in India in 2008 as a subsidiary of its parent company, Kyoritsu Electric Corporation & Kyoritsu Test System (Japan) for marketing, sales and after sales support of their state-of-the-art PCBA in-circuit testers and function testers manufactured in Japan.

Kyoritsu is authorized to distribute ViTrox's products, such as Advanced 3D Optical Inspection (AOI), Advanced 3D X-Ray Inspection (AXI) and Advanced 3D Solder Paste Inspection System (SPI) throughout its territory. The company's worldwide connections will help ViTrox to establish a stronger customer base in the mentioned countries.

ViTrox's Senior Vice President & General Manager, Mr. Wee Kah Khim said, "We are excited to co-operate with Kyoritsu again in expanding our market share in Indonesia, India and Vietnam as Kyoritsu is the established company that has partnered with ViTrox for years. We are happy with our partnership and we look forward to strengthen our relationship and achieve mutual growth."

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