

ViTrox Sets Up German Subsidiary

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Automated vision inspection solutions provider ViTrox Corp. Bhd, through ViTrox International Sdn Bhd, recently set up a new subsidiary company in Germany, ViTrox Technologies GmbH.

Similar to its branches in other regions, ViTrox Technologies GmbH serves as the sales and support office to provide cost savings, fast response to regional customers, enhance sales, increase market share, and elevate its presence in the Europe market.

Wee Kah Khim, senior vice president and general manager of ViTrox, said, "The setup of ViTrox Technologies GmbH enables us to provide complementing sales support and fast response to the European customers of PCBA SMT, semiconductor, and the adjacent markets."

The German subsidiary is expected to commence its operations in the second quarter of 2019.

ViTrox is also expanding multiple office branches and R&D lab in Kuala Lumpur, China, and the United States, respectively.

<http://smt.icconnect007.com/index.php/article/117058/vitrox-sets-up-german-subsidiary/117061/?skin=smt>