

## Chu Jenn Weng of ViTrox Corp Bhd named EY Entrepreneur Of The Year 2022 Malaysia

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From left: Sim, Chu and Abdul Rauf after Chu was named EY Entrepreneur Of The Year 2022, Malaysia, at an elegant black-tie event (All photos: EY Entrepreneur Of The Year (EOY) 2022 Malaysia)

KUALA LUMPUR (Jan 16): Founder and president of ViTrox Corp Bhd Chu Jenn Weng was named the EY Entrepreneur Of The Year (EOY) 2022 Malaysia at a glittering black-tie gala held last Thursday (Jan 12), after a long three-year break owing to the Covid-19 pandemic. Chu, 53, who was also declared the winner in the Master Entrepreneur category, was selected from among 13 top nominees vying for the title. He will represent Malaysia on the international stage this June, competing for the EY World Entrepreneur Of The Year (WEOY) 2023 award in Monte Carlo, Monaco.

Penang-based Vitrox specialises in designing and developing automated vision inspection systems and equipment testers for the semiconductor and electronic packaging industries. Under Chu's stewardship, ViTrox launched its first 3D vision inspection system for semiconductor components in 2004 and, today, it is a global industry leader in machine vision technology. The company has received the prestigious Global Technology Award for advanced X-ray inspection and optical inspection consecutively for the last 10 years and has won numerous other honours for its outstanding performance in its business, products and technology, as well as in human resource development.

Philip Rao, Ernst & Young Consulting partner and EOY Malaysia programme director said, "Chu is an inspiring visionary and leader whose story profoundly reflects 'The Unstoppable' attributes of an exceptional entrepreneur. Chu strives to build a winning team at ViTrox by leading the company on a solid sustainable five-theme strategy as a go-green practitioner; accountable purchaser; caring employer; trusted corporation; and a promoter of sustainable governance. Today, ViTrox continues to expand its presence with more than 600 sites across 46 countries, aiming to become the world's most trusted vision inspection solutions company."



All four winners were selected by an independent panel of judges guided by a set of global standard criteria

The EOY programme, which has run in Malaysia for more than two decades, supports the government's efforts to assist the spirit of entrepreneurship in the country. In his address, Deputy Finance Minister II Steven Sim Chee Keong said, "It is vital that we fortify existing programmes and initiatives to further accelerate digitalisation and the adoption of new, cutting-edge technologies, nurture an ecosystem that promotes public-private partnerships in spurring greater innovation, upskill our talent and develop future workforce and entrepreneurs.

"I wish to commend and congratulate EY for celebrating 21 years of the EOY award programme in Malaysia and for your pivotal role in fostering principled entrepreneurship in Malaysia over the years," he said, paying homage to an initiative that has successfully highlighted the achievements of creative, successful enterprises all over the world and the unstoppable forces behind them.

Malaysia managing partner of Ernst & Young Datuk Abdul Rauf Rashid agreed. He said, "The EOY programme is about recognising the entrepreneurial spirit of extraordinary men and women who have gone on to build and open doors for themselves and countless others. Even during the most challenging times, they have stepped up and persevered against all odds in pursuing their unstoppable ambition for a better working world that is equitable and sustainable.

"Through their business, these entrepreneurs are continuously revitalising the business landscape by introducing new and innovative services and products, and creating jobs and wealth. They also transform lives by contributing to the economy and society and, along the way, they are inspiring other budding entrepreneurs to follow suit."

The three other recipients of awards at the event were Empire Sushi CEO Nicole Lim (EY Emerging Entrepreneur Of The Year 2022, Malaysia), ATX Distribution CEO Sashi Kumar A Kovindasamy (EY Technology Entrepreneur Of The Year 2022, Malaysia) and Hernan Corp founder and CEO Anna Teo (EY Woman Entrepreneur Of The Year 2022, Malaysia).

All four winners were selected by an independent panel of judges guided by a set of global standard criteria. For more information on the four winners and all 13 nominees, or to nominate an unstoppable entrepreneur whom you know, visit [ey.com/my/eoy](https://ey.com/my/eoy)

<https://www.theedgemarkets.com/content/advertise/chu-jenn-weng-vitrox-corp-bhd-named-ey-entrepreneur-year-2022-malaysia>